

Tailormade Media Hosted by Squarespace

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

What are Cookies?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device if you agree. Cookies contain information that is transferred to your device's hard drive.

Cookies can improve our browsing experience because they help websites remember preferences and understand how people use different features.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.
- **Third Parties.** Third Party Services may use cookies to help you sign into their services from our Services. Any such third party cookie usage is governed by the policy of the third party placing the cookie.

You can find more information about the individual cookies we use and the purposes for which we use them in the tables below:

Functional and Required Cookies

Our website host Squarespace uses some necessary cookies because they allow visitors to navigate and use key features on your site. These cookies vary from site to site depending on the features it uses. For example, Functional and Required Cookies help these features work:

- Customer accounts
- Shopping cart and checkout

- URL redirects

Name	Type	Duration	Purpose
Crumb	Cookie	Session	Prevents cross-site request forgery (CSRF).
siteUserCrumb	Cookie	3 years	Prevents cross-site request forgery (CSRF) for logged in site users.
RecentRedirect	Cookie	30 minutes	Prevents redirect loops if a site has custom URL redirects. Redirect loops are bad for SEO.
CART	Cookie	2 weeks	Shows when a visitor adds a product to their cart
hasCart	Cookie	2 weeks	Tells Tailormade/Squarespace that the visitor has a cart
Locked	Cookie	Session	Prevents the password-protected screen from displaying if a visitor enters the correct site-wide password.
SiteUserInfo	Cookie	3 years	Identifies a visitor who logs into a customer account
SiteUserSecureAuthToken	Cookie	3 years	Authenticates a visitor who logs into a customer account
Commerce-checkout-state	sessionstorage	Session	Stores state of checkout while the visitor is completing their order in PayPal
squarespace-popup-overlay	localstorage	Persistent	Prevents the promotional pop-up from displaying if a visitor dismisses it
squarespace-announcement-bar	localstorage	Persistent	Prevents the announcement bar from displaying if a visitor dismisses it
ss_sd	Cookie	Session	Ensures that visitors on the Tailormade Media website and Squarespace 5 platform remain authenticated during their sessions.
Test	Cookie	Session	Investigates if the browser supports cookies and prevents errors.
squarespace-likes	localstorage	Persistent	Shows when you've already "liked" a blog post.
CHECKOUT_WEBSITE	Cookie	Session	Identifies the correct site for checkout when Checkout on Your Domain is disabled.

Cross-site request forgery (CSRF)

CSRF is an attack vector that tricks a browser into taking unwanted action in an application when someone's logged in.

Analytics and Performance Cookies

We would like to use Analytics and Performance cookies operated by Squarespace to collect information on about how visitors interact with our website.

Please note that we do not enable these analytics and performance cookies unless you have consented to do so using our cookies banner tool.

Cookie Name	Duration	Purpose
ss_cid	2 years	Identifies unique visitors and tracks a visitor's sessions on a site
ss_cvr	2 years	Identifies unique visitors and tracks a visitor's sessions on a site
ss_cvisit	30 minutes	Identifies unique visitors and tracks a visitor's sessions on a site
ss_cvt	30 minutes	Identifies unique visitors and tracks a visitor's sessions on a site
ss_cpvisit	2 years	Identifies unique visitors and tracks a visitor's sessions on a site
ss_cookieAllowed	30 days	Remembers if a visitor agreed to placing Analytics cookies on their browser if a site is restricting the placement of cookies

Third Party Cookies

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies such as Google Analytics

To deactivate the use of third party advertising cookies, you may visit the consumer page to manage the use of these types of cookies.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

Check your cookies

For the most common browsers, you can:

- See which cookies are active in your browser's settings.

- Clear cookies from your browser or device, either globally or from a specific website.

For help locating cookies on your device, visit your browser's documentation:

- [Chrome](#)
- [Firefox](#)
- [Safari](#)
- [Internet Explorer](#)

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.